



Horsin' Around Campaign • 2016 Sponsorship Opportunities

\$2,000 Presenting Gallop Sponsor

(Exclusive to one sponsor)

This sponsorship amount goes to support a therapy horse for a year

Includes all "Canter Sponsor" benefits plus:

- Exclusivity and **event naming rights**
- A personal interview with a video that will appear across ANT's website and social media venues
- Listed as our **"Sponsor of the Month" for one quarter** on our website, which receives over 11,000 hits a year
- Two additional Summer Bash tickets (Six Total)
- Business name mentioned as **"Presenting Sponsor"** in all media promotion

\$1,000 Canter Sponsor

This sponsorship goes to the Leadership and Bully Awareness workshop for pre-teens

Includes all "Trot Sponsor" benefits plus:

- Invited to our **Donor Appreciation Event**, along with all our major donors
- Listed as our **"Sponsor of the Month" for two months** on our website, which receives over 11,000 hits a year
- Two additional Summer Bash tickets (Four Total)
- Business logo placed on all event materials
- Business name/logo recognized and placed on Animals as Natural Therapy website with link to business site
- Opportunity to **display business banner** at event

\$500 Trot Sponsor

This sponsorship goes to a teen in recovery

Includes all "Stable of Support/Horsin' Around Sponsor" plus:

- Listed as our **"Sponsor of the Month" for one month** on our website, which receives over 11,000 hits a year
- A wooden horse with business name displayed on ANT's *Stable of Support* donor wall **for one year***
- Business name placed on all event materials
- Business name recognized and placed on Animals as Natural Therapy website
- Positioning in all social media efforts
- Exhibitor space at event to display products and/or distribute materials
- Verbal recognition through public announcements during event

\$300 Stable of Support/Horsing Around Sponsor

This sponsorship goes to a youth for day camp

- A wooden horse with business name displayed on ANT's *Stable of Support* donor wall for the Summer Bash*
- Two Summer Bash tickets

*ANT's *Stable of Support and Horsin' Around* campaign is limited to 30 horses. Your business name will be hand painted on one of the 4' x 4' beautifully crafted wooden horses and displayed at ANT's Summer Bash on July 16th, then moved July 17th and displayed along Hannegan Road, then the horse will move to the ANT farm donor wall or you may choose to keep your horse for display at your place of business.

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