



# COMMUNITY PARTNERSHIP OPPORTUNITIES

## Thoroughbred - \$10,000

**TITLE SPONSOR**  
*(1 opportunity per year)*

- Logo banner on homepage with custom link
- Logo on sponsor page
- Logo in monthly e-blasts & biannual mailed newsletter (over 2,000 recipients)
- 6 social media posts highlighting partnership (5,000+ followers on Facebook & Instagram)
- Mobile ANT visit to your business
- Philanthropy display for your office/workplace
- 50% event sponsorship discount

## Arabian - \$5,000+

- Logo on sponsor page
- Logo in monthly e-blasts & biannual mailed newsletter
- 4 social media posts highlighting partnership
- Mobile ANT visit to your business or event
- Philanthropy display for your office/workplace
- 25% event sponsorship discount

## Quarter Horse - \$2,500+

- Logo on sponsor page
- Logo in monthly e-blasts & biannual mailed newsletter
- 2 social media posts highlighting partnership
- Philanthropy display for your office/workplace
- 10% event sponsorship discount

**SPONSOR A YOUTH OR VETERAN!**

## Goat & Llama - \$1,000+

- Logo on sponsor page
- Logo in monthly e-blasts & biannual newsletter
- 1 social media post highlighting partnership

## Feathered Friends - \$500+

- Logo on sponsor page
- Name in monthly e-blasts & biannual newsletter



# Sample Event Sponsorship



ANIMALS AS NATURAL THERAPY

# GALA & AUCTION

March 23rd, 2024 | Silver Reef Casino

**HELP US CELEBRATE 25 YEARS OF HOPE & HEALING!**

**DOLLYWOOD DARLING / PRESENTING SPONSOR - \$7500**

- "Presenting Sponsor" in all promotional materials
- Logo banner & link on ANT event website
- Full-page color ad in event program
- Prominent signage & recognition throughout event
- Sponsor announcement during event & speaking opportunity
- 5 exclusive social media posts highlighting support
- 6 VIP tickets OR additional marketing benefit of your choice

**AMERICANA ICON - \$5000**

- Name/logo in all promotional materials
- Prominent logo & link on ANT event website
- Half-page color ad in event program
- Prominent signage & recognition throughout event
- Sponsor announcement during event
- 3 exclusive social media posts highlighting support
- 4 VIP tickets

**HALL OF FAME HERO - \$2500**

- Name/logo on event website & all promotional materials
- 1/4-page color ad in event program
- Recognition throughout event
- Sponsor announcement during event
- 2 exclusive social media posts highlighting support
- 2 VIP tickets

**MUSIC CITY STAR - \$1000**

- Name/logo on event website
- Name/logo in event program
- Name/logo displayed in Photo Booth background
- Recognition throughout event
- Promotion on social media

**CMA WINNER - \$500**

- Name/logo displayed at the Boot & Wine Wall
- Name/logo in event program
- Promotion on social media

**"WE CAN'T JUST HOPE FOR A BRIGHTER DAY, WE HAVE TO WORK FOR A BRIGHTER DAY."**

~  
**DOLLY PARTON**

*in-kind donations*

- Name & logo displayed in silent auction
- Live auction items featured in program & slideshow
- Promotion on ANT social media

*gala program ads*

- Reach a diverse group of supporters (full color ad)
- Full Page \$500 | 1/2 Page \$250

**CONTACT:**

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To customize a package that meets your needs, please contact Jessie Pemble  
[jessie@animalsasnaturaltherapy.org](mailto:jessie@animalsasnaturaltherapy.org) | 360-671-3509



# ABOUT US

Improving mental & behavioral health through the guidance of animals



ANIMALS AS NATURAL THERAPY

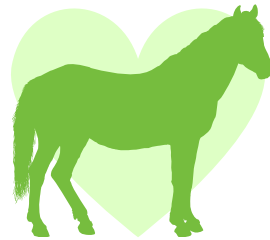
www.animalsasnaturaltherapy.org

Since 1999, ANT's evidence-based animal-assisted programs have empowered people with the skills, confidence, & hope needed to live healthy, fulfilling lives. Our services include:

## Equine Assisted Learning

For youth ages 8-18, EAL sessions help youth build the confidence, tools, & strategies needed to make healthy, helpful choices at home & school through structured horsemanship activities that promote social-emotional skills, such as:

- Identifying feelings & needs
- Building trust
- Focus & goal setting
- Reading body language
- Setting boundaries
- Clear communication
- Creative problem-solving



## Why horses?

Horses are highly intuitive, can mirror human behavior, and sense our emotional state. Their biofeedback allows people to develop emotional awareness and identify their true feelings & needs. Many people also feel safer disclosing their feelings and traumatic experiences knowing the horse will not judge them or betray their trust.

Our herd includes 25+ rescued & adopted horses, goats, rabbits, chickens, dogs, cats, & a cow! Your donations support the care, feed, & training of animals in need of a forever home.

## Equine Assisted Psychotherapy

For youth, veterans, & their families with acute mental health challenges, EAP sessions include a licensed mental health therapist and an equine professional who support the client(s) in working towards established goals such as:

- Decreasing anxiety
- Treating depression
- Healing from trauma or PTSD
- Creating healthy relationships
- Coping with stress
- Navigating grief
- and more

**School Partnerships:**  
K-12 classroom visits, mobile crisis support, & group equine sessions

**Mobile ANT:**  
Therapy animal visits to senior care facilities & hospice

**Summer Day Camps:**  
Unique weeks for indigenous & LGBTQ+ youth

## DID YOU KNOW?

**In a class of 30 Whatcom County 10th graders:**

- 21 are dealing with anxiety
- 12 are dealing with depression
- 6 have contemplated suicide
- 5 have made a suicide plan
- 2 have attempted suicide

## Program Impacts

### Improved

- resiliency & ability to handle challenges
- confidence & self-esteem
- grades & academic engagement
- communication & relational skills
- family connection & dynamics

### Decreased

- stress & anxiety
- risk-taking behaviors
- depression & sadness
- feelings of hopelessness
- use of drugs & alcohol

## Why get involved?

80% of families pay less than 20% of the cost of services. Your donations provide scholarships that keep our programs accessible to anyone in need regardless of financial ability.

*"The light in [my son's] eyes came back after his experience there. I've never seen him so happy and proud of his abilities."*

## Center & staff accreditations:

